**PIZZA SALES SQL QUERIES**

**KPI’S**

1. **Total Revenue**

SELECT SUM(total\_price) AS Total\_Revenue FROM pizza\_sales



1. **Average Order Value**

SELECT SUM(total\_price) / COUNT(DISTINCT order\_id) AS Avg\_Order\_Value from pizza\_sales



1. **Total Quantity of pizza sold**

SELECT SUM(quantity) FROM pizza\_sales



1. **Total orders**

SELECT COUNT(DISTINCT order\_id) as Total\_orders FROM pizza\_sales



1. **Average pizza order**

SELECT CAST(SUM(quantity) / COUNT(DISTINCT order\_id)AS DECIMAL(10, 2))

AS Avg\_Pizza\_Order FROM pizza\_sales



1. **Total orders grouped by weekday**

SELECT DAYNAME(order\_date) AS Order\_day,

COUNT(DISTINCT order\_id) AS Total\_orders

FROM pizza\_sales

GROUP BY Order\_day

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1. **Total orders grouped by month**

SELECT MONTHNAME(order\_date) AS Order\_Month,

COUNT(DISTINCT order\_id) AS Total\_orders

FROM pizza\_sales

GROUP BY Order\_Month

ORDER BY Total\_orders DESC



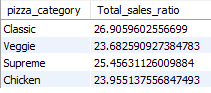
1. **Total sales group by pizza category**

SELECT pizza\_category,

SUM(total\_price)\*100 / (SELECT SUM(total\_price) FROM pizza\_sales) AS Total\_sales

FROM pizza\_sales

GROUP BY pizza\_category



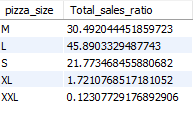
1. **Total sales group by pizza size**

SELECT pizza\_size,

SUM(total\_price)\*100 / (SELECT SUM(total\_price) FROM pizza\_sales) AS Total\_sales\_ratio

FROM pizza\_sales

GROUP BY pizza\_size



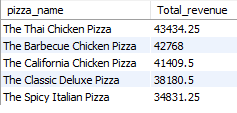
1. **Names of Top 5 bestsellers based on revenue**

SELECT pizza\_name, SUM(total\_price) AS Total\_revenue FROM pizza\_sales

GROUP BY pizza\_name

ORDER BY Total\_revenue DESC

LIMIT 5



1. **Names of Top 5 bestsellers based on quantity of pizzas sold**

SELECT pizza\_name, SUM(quantity) AS quantity FROM pizza\_sales

GROUP BY pizza\_name

ORDER BY Total\_revenue DESC

LIMIT 5  
